

LOREN HUNT

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Upon graduating Herron School of Art in 1999, I took a position at Thomson Indiana Newspapers where tight deadlines were the norm. I was responsible for weekly and monthly deadlines on ads for newspapers and building the books of the different Highflyer Magazines. I learned a lot about publishing, pre-press and offset printing with Thomson Indiana.

I took that experience to Holloway Publications where all of the deadlines were weekly. We produced several national and local real estate magazines where detail and fast turnarounds on layouts were premium.

The new millennium brought on the dot com crash and subsequently the sale of the magazines I was involved with at Holloway Publications. Therefore I moved on to Progressive Design Apparel, Inc. where the turnaround times and deadlines in screenprint design were days and sometimes only hours from the time the purchase orders hit my desk.

I was responsible for communicating with the client to create the design they wanted, get the approval from the client, output spot color film positives and work with the printers to ensure that the end product is the best it could be. I also was tasked with creating logos for PDA's Custom Clientele.

I became the Senior Designer/Art Director and was responsible for reviewing the work of the other designers in the art department.

In 2004 I decided to try something a little different and do freelance design. I got married that year and being a freelance designer freed me up to prepare for that life transition.

In 2005 I began to expand my skill set in graphic design by joining Clarian Health and working on their web design team. This is where I developed skills in interactive web design, audio and video filming, capturing, editing and production.

In 2010 my role became focused on the internal audience and more specifically the company intranet. Clarian Health was set to re-brand and become Indiana University Health. I had the responsibility of training content owners of the intranet about the process of re-branding their content and complying with brand standards, re-branding all the internal corporate communication materials from an electronic visual communications standpoint all while supporting the redesign of the external website.

It is a very exciting time to be working on the web. It is an ever changing landscape of new technologies and methods of delivering information. I want to continue to build my skill set and take on new challenges in design and technology in a positive, team oriented work environment.

EXPERIENCE:

Thomson Indiana Newspapers
Image News Magazine
Graphic Designer - Publishing
9/1999 – 7/2000

Holloway Publications
Graphic Designer - Publishing
7/2000 – 2/2001

Progressive Design Apparel, Inc
Art Director - Screenprint, Promotional Products
2/2001 – 5/2004

Loren Hunt Design
Owner - Freelance Web & Graphic Design
5/2004 – Present

Clarian Health/Indiana University Health
Interactive Designer - Web, Email, Flash, Audio & Video
10/2005 – Present

EDUCATION

Herron School of Art
BFA Visual Communication 1999
Deans List

PRINT MEDIA

Illustrator
Photoshop
Freehand
QuarkXpress
InDesign

VIDEO

Final Cut Pro
Soundtrack Pro
LiveType
iMovie
iDVD

WEB - INTERACTIVE

Dreamweaver
Flash
QuickTime VR
Captivate
Keynote
HTML
XML
CSS
RSS
JavaScript